

# OUR MISSION:

The Mission of Creative Learning 4 Kids, a 501(c)(3) non-profit public charity, is to provide academic evaluations and one-on-one tutorial assistance to children in financial need by obtaining grants from foundations, local companies, and private individuals.



**Services CL4K strives to offer each client:**

- Diagnostic testing for every non-profit child, including IQ and Achievement testing to help determine the exact needs of the child
- One-on-one tutoring individually tailored to the student's needs and based on the information provided by the assessment
- Summer camps focusing on math and science with engaging hands-on activities
- Test preparation, project management, homework assistance and study skills
- Educating parents regarding specific school programs available to their child such as 504, special education, and gifted and talented and helping them to understand the processes involved with each
- Participating in school meetings

*You are able to see the joy on a child's face when they understand the concept of what they are learning. One of my students almost jumped out of his chair one day when he read a book he had not been able to read before. The smile on his face and the excitement in his voice as he told me, "I can read now!" are priceless!*

- Cherrie Kilby, tutor

**For more information, or any questions, please contact us.**



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*creative*  
**LEARNING 4 KIDS**<sup>SM</sup>



**LEARNING**  
Never Stops  
**GROWING**



# The History of CL4K

In 1999, Jan Van Blarcum, Ph.D. founded a local tutoring company that caters to the individual needs of a child. As an educator, Dr. Van Blarcum understood the importance of personalized attention in a child's educational growth. Her passion for learning grew into a business endeavor that provides one-on-one tutoring to children with a variety of learning needs. Every child receives one-on-one, personalized attention from certified/degreed educators.



A desire to help children at all economic levels led Dr. Van Blarcum to open Creative Learning 4 Kids, Inc. (CL4K) that same year. Creative Learning provides the highest quality services to economically disadvantaged or at-risk children. CL4K was awarded temporary 501(c)(3) status and started serving children immediately. There was definitely a need, and it had begun to be served. Through hard work and determination, CL4K received its permanent 501(c)(3) status in March 2004. This relatively young, non-profit charity is now positioned to serve many more children in need.



# How you can help

If you would like to help our children succeed, please consider sponsoring a child. There are several different levels that can make a difference in a child's life.

**\$25** – Provides 1 hour of tutoring

**\$100** – Provides 1 month of tutoring once a week

**\$300** – Provides a full educational evaluation, which includes IQ and achievement testing

**\$900** – Provides an entire school year of tutoring once a week

**\$1200** – Provides an entire year of tutoring once a week

**\$1500** – Provides a full educational evaluation and an entire year of tutoring once a week



Or, consider donating an item or service to our annual fundraisers. Perhaps you might even consider becoming a sponsor at one of these events. No matter how large or small the donation, it will positively affect a child for years to come.

# Potential Clients for Creative Learning 4 Kids

Children qualify for services through CL4K in 3 ways: they are currently on the free or reduced lunch program at school, the combined family income is \$30,000 or less, or they are part of the foster care system. Foster care children are considered at-risk and qualify for our services. The chart below shows the potential clientele in just 4 school districts. This data is based on December 2004 information collected from the various districts.

School District	Total Enrollment	% Children F/R Lunch	Potential Clientele
Plano ISD	52,349	18%	9,423
McKinney ISD	16,603	22%	3,652
Frisco ISD	16,380	8%	1,310
Allen ISD	14,796	10%	1,480

Please help these 15,865 kids experience that Learning Never Stops Growing!

## Pocket Here

BUSINESS CARD