

PRESS RELEASE

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CREATIVE LEARNING 4 KIDS, INC. RECEIVES GRANT

Funds Will Provide Partial Funding for Study

Plano, Texas (January 16, 2007) – As a result of the Kick Up Our Heels 4 Kids informational dinner held November 9, 2006 at Gleneagles Country Club in Plano, Texas, Creative Learning 4 Kids, Inc. has received a \$116,000 grant that will fund tutoring and diagnostic testing for up to twenty-five disadvantaged students over a period of three years. One-on-one tutoring will provide data for a study that will evaluate the impact of enhanced learning opportunities for economically disadvantaged students and will be measured by the success achieved on standardized tests administered at the public school level as well as on a child's IQ and achievement testing. The grant was given anonymously from a private foundation. An additional \$7,000 was raised from proceeds of ticket sales and the live and silent auction.

"We're already excited about what we're doing, but the event was beyond our imagination," said Jan Van Blarcum, Chairman of the Board for Creative Learning 4 Kids. "The board and event committee members saw everyone coming together caring about kids in the community. It generated an enormous amount of excitement. Teachers and students spoke on behalf of our mission."

"It was exciting to see students speak in support of their peers," said Kerry Higgins, secretary of the board for Creative Learning 4 Kids. "They talked about how hard it is to be a student, and what is expected of students in today's world. They also explained that they felt it was much harder for their friends whose parents are at lower income levels because they are not able to provide outside tutoring help or opportunities for extended travel. I believe that this is a large part of why the foundation gave us the grant."

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Local businesses sponsored the event, and private individuals attended. Tony and Janet Dorsett were guests of honor, and Janet unexpectedly asked to speak in support of the Creative Learning 4 Kids, Inc. mission. "Janet's message was candid and filled with enthusiasm about the need to bring highly qualified educators to students of all academic levels," said Van Blarcum.

Fabulous auction items were donated for the event, including dinner for eight at a Plano home; visits from the Tooth Fairy provided by the Tooth Fairy Foundation; a Porsche Caymen for a weekend; flying lessons including fuel, plane and instruction; sunset sailing for six people; and signed Tony Dorsett jerseys.

Volunteers for the event came from the local BNI chapter and Mary Kay Cosmetics.

Creative Learning 4 Kids, Inc. is a growing charity offering individual tutoring programs for economically disadvantaged children PK – 12th grade, in all subject areas and ability levels. Services have recently expanded from the D/FW area into Houston, and will soon be offered nationwide. Creative Learning 4 Kids, Inc. nurtures success every day, bringing enhanced learning opportunities to children who otherwise could not afford the help.

The Mission of Creative Learning 4 Kids, a 501(c)(3) non-profit public charity, is to provide academic evaluations and one-on-one tutorial assistance to children in financial need by obtaining grants from foundations, local companies, and private individuals. The non-profit entity was established in 1999 by Dr. Jan Van Blarcum. Visit the company Web site at www.creativelearning4kids.org or send your donations in support of the three-year study to 2300 McDermott, Suite 200-221, Plano, Texas 75023.

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