

PRESS RELEASE

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**Contacts: Jan Van Blarcum
 Creative Learning 4 Kids, Inc.
 214-282-6268**

CREATIVE LEARNING 4 KIDS, INC. ELECTS NEW BOARD

Goals for 2007 Include Camp Programs and Initiation of a Three-year Study

Plano, Texas (January 16, 2007) - Creative Learning 4 Kids, Inc. today announced election of its 2007 Board of Directors. Elections took place December 12, 2006, and members assumed new roles as of January 1, 2007. The board's responsibilities will be to guide the charity, continue fund raising, develop community relationships, and generate long-term mentor relationships with corporations.

Jan Van Blarcum, founder of Creative Learning 4 Kids, Inc., will be the new chairman and president. Becky Broderick will fill the role of vice president; Kerry Higgins will be secretary; Mike Mirau will head the resolution committee; Todd Maddocks will continue to head the legal committee; John Lambert will be treasurer; and Jim Campbell will continue as a board member.

The 2006 board lineup was as follows: Becky Broderick, chairman and treasurer; Mike Mirau, secretary; Kerry Higgins, resolution committee; Todd Maddocks, legal committee; John Lambert, board member; Jim Campbell, board member; Jan Van Blarcum, president.

The board's 2007 efforts will center on two goals:

First, the charity will continue to build camp programs that integrate a sport into all subjects such as math, science, history and language. An effort will be made to connect the camps with corporations or sports organizations that will make the programs more meaningful and provide funding.

Second, the charity will begin a three-year study funded by a \$116,000 grant from an anonymous private foundation. The grant funds will provide tutoring and diagnostic testing for twenty-five public school students, and will produce data for the study. Additional funds must be raised to provide program materials needed to implement the study beyond the tutoring and testing money that has already been raised. Fundraising efforts in process will raise money for school supplies, reference materials and books. The study will be implemented by a major Texas university and designed as a formal scientific process. It will include pre- and post-testing and justification as to the sampling of students. Supporting information

will come from parents who will provide results of TAKS and other public school testing. General demographics information will be collected from public records.

Creative Learning 4 Kids, Inc. has formed a committee of nine highly qualified educators to guide the study. Laurie Gaines with Diagnostic Learning Services will provide pre- and post- IQ and achievement testing to determine whether performance is meeting or exceeding expectations according to the ability level of the child. Tutors will provide one-on-one private tutoring support and will compare against TEKS standards to benchmark student progress. Cheryl Chancellor, Creative Tutors of Keller and Argyle and a Reading First specialist in Fort Worth ISD, will provide benchmarking as an independent evaluator. Tony Chavez, DISD assistant principal, former Creative Tutors instructor, and physics teacher for Frisco ISD and Collin County Community College will also participate in guiding the process.

The committee is currently looking for up to 25 young people across all ability levels to participate in the study. The parent and child will agree to work with Creative Learning 4 Kids for three years. The Creative Learning 4 Kids team will support children who haven't been able to perform to their ability level to meet or exceed that level. In addition, they will ensure that the child maintains the knowledge and can carry forward independently.

Creative Learning 4 Kids, Inc. is a growing charity offering individual tutoring programs for economically disadvantaged children PK – 12th grade, in all subject areas and ability levels. Services have recently expanded from the D/FW area into Houston, and will soon be offered nationwide. Creative Learning 4 Kids, Inc. nurtures success every day, bringing enhanced learning opportunities to children who otherwise could not afford the help.

The Mission of Creative Learning 4 Kids, a 501(c)(3) non-profit public charity, is to provide academic evaluations and one-on-one tutorial assistance to children in financial need by obtaining grants from foundations, local companies, and private individuals. Visit the company Web site at www.creativelearning4kids.org or send your donations in support of the three-year study to 2300 McDermott, Suite 200-221, Plano, Texas 75023.